Call for proposals
AFRICANS PRODUCTS

Presentation of the 2019 call for proposals of SEED Foundation
Deadline: Feb 6th 2019

Main elements of the call for proposals
Theme: enhancing the African local resources and optimizing their management
Eligible applicants: French and African non-profit organizations in a formalized partnership
Grant: between €7,000 and €15,000
Total funding for 2017: €45,000
Location: 20 African countries (see in appendix 1)
Share of the funding on the total budget of the project: between 10% and 70%

What is the purpose of this call for projects?
This call for projects aims at enhancing the local resources of African lands (agricultural practices, know-how, local agricultural products, etc.) and optimizing their management in order to support their role in the development of family farming in Africa.

SEED Foundation wishes to support projects that maintain the diversity of the local resources while offering innovative prospects to transform the agricultural system. This theme is an answer to the challenges of standardization and homogenization of practices and the loss of diversity in the agri-food sector.

Your project will therefore address the following issues:
• To what extent can local land resources meet the challenges of an agricultural system (creating jobs, responding to local demand, etc.)?
• How to maintain the diversity of agricultural practices in order to protect the different forms of production and the resilience of ecosystems?
• How to develop efficient agricultural production systems that consume less natural and financial resources?
• How to support the development and the diversity of the local sectors, from the production to the commercialization of the finished product?

Who is SEED Foundation?
SEED Foundation’s mission is to support agricultural and rural development in Africa through innovative projects, sustainably acting on the agricultural and food sectors. It positions itself as an incubator of these projects to recognize and allow for the continuation of initiatives carried out by small organizations with limited capacities of action.

* See the glossary in appendix 2
How to apply to the call for proposals?
Le form should be completed by the French organization before Feb. 6th 2019.

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<td>19/12 - 06/02</td>
<td>Launch of the eligibility form (see on <a href="http://www.seed-foundation.org">www.seed-foundation.org</a>)</td>
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<td>06/02 - 20/02</td>
<td>Check the eligibility of received forms</td>
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<td>20/02 - 20/03</td>
<td>Launch of detailed files for eligible proposals</td>
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<td>20/03 - 29/05</td>
<td>Instruction of files and meeting of the Project Selection committee</td>
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<td>05/06</td>
<td>Announcement of the results of the call for proposals</td>
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What are the eligibility criteria?
SEED Foundation will not take into consideration proposals that do not comply with the following criteria:

Eligibility of the French partner
- Must be a French organization of general interest that is able to issue tax receipts
- Must be in partnership with an African partner
- Must not submit more than 1 project per call for proposals
- Must have experience in the field of agricultural development in Africa
- Must not submit a project if there is an on-going partnership with SEED Foundation
- Must not to be a student association

Eligibility of the African partner
- Must be a nonprofit organization (NGO, institution, farmer organization...)
- Must be in partnership with a French partner
- Must actively participate in the design and implementation of the project
- Must be able to continue the project after the French partner has left

Eligibility of the project presented
- Must take place in Africa in an eligible country and at less than a 3-hour drive from the capital
- Be innovative
- Create or strengthen agricultural and / or agro-food activities and contribute to the creation of local added value
- The project must concern agricultural or livestock products intended for local food and not for export
- The project must concern at least 2 stages of the sector: production, processing, marketing
- The pre-project stages must already have been completed: feasibility study, diagnosis, market study, project drafting

Eligibility of the application
- Project duration between 24 and 36 months
- The grant must be between €7,000 and €15,000
Spread the solicited grant over a maximum of 3 years and ensure that it represents between 10% and 70% of the total project budget, i.e., the total project budget will be between €10,000 and €150,000.

If the project fits into a broader program, SEED Foundation team will ensure that its dimensions remain at the scale of its grant.

Direct beneficiaries must have been identified (number and nature)

SEED Foundation will pay particular attention to the following aims:

- **Feasibility**: the operational capacity of the applicant and its local partners, the coherence with the local context, the coherence between the budget and expected use of funds
- **Pertinence**: respect of the 3 pillars of sustainable development, expected impacts of the project and the indicators on how to measure them
- **Sustainability**: perspectives and long-term vision of the project (capitalization and valorization), the durability of the action

For further information, visit our website [http://seed-foundation.org/en/procedure-en/](http://seed-foundation.org/en/procedure-en/) or contact us [contact@seed-foundation.org](mailto:contact@seed-foundation.org)
Appendix 1: List of eligible countries for SEED Foundation’s 2017 call for proposals

Projects must be at a distance of less than a 3-hour drive from the capital (or the economic capital) of the country.

Benin
Burkina Faso
Cameroun (less than 3h from Yaoundé or Douala)
Comores
Congo Pointe Noire (less than 3h from Pointe Noire or Brazzaville)
Ivory Coast (less than 3h from Abidjan)
Djibouti
Ghana
Gambia
Guinea Conakry
Guinea Equatorial
Kenya
Madagascar
Mali (less than 3h South of Bamako)
Mauritania
Niger (only in the area around Niamey)
Democratic Republic of Congo (only in the area around Kinshasa)
Senegal
Chad (only in the area around N’Djaména)
Togo
Appendix 2: Glossary

Local
The local specificities can be distinguished by the agricultural practices, resources, recognized know-how and local agricultural products. These components are the result of territorial and identity claims of a particular group. The components of regional specificities are determined by different “intrinsic” and "extrinsic” qualities (endemicity, territoriality, recognized local history, common cultural and sociological practices, conditions of production, transformations, marketing and consumption, etc.).